

WILSON VACATION BEGINS REAL WORK OF HIS CAMPAIGN

Eight-Hour Law and Suffrage
to Be Met as "Paramount Issues."

EYES ON MAINE TO-DAY.

Mrs. Wilson Renames Shadow
Lawn House "President's
Cottage, Elberon."

By Samuel M. Williams.
(Staff Correspondent of The Evening World.)

LONG BRANCH, N. J., Sept. 11.—We are so close to the Wilson home that we can see the shadow of the Wilson home either the summer or autumn White House. Mrs. Wilson has given it another name and another location as well. On the embossed letter paper which she designed is the new title, stamped as follows: "The President's Cottage, Elberon."

Both the old name of the house, Shadow Lawn, given by its first owner, John A. McCall, and the Post Office name of the town, Long Branch, have been eliminated. Elberon is a local designation of that section of Long Branch in which the house stands. Native are inclined to regard the suppressing of their town's much advertised name as a slight. Geographically the house is in the Borough of West Long Branch, while Elberon is an indefinite

region, like Yonkers or Hudson, being somewhat more than plain Long Branch, which is just the point of view.

The vacation office in Ashbury Park is the first of its kind, and is a place where the President's campaign is being conducted. The President's campaign is being conducted in a building, fitted up just as strictly business headquarters, without luxury or pomp.

There is not even a special room or private desk for the President. When he goes there he goes the desk of his secretary. The White House office force, sent over from Washington, consists of the following: Joseph P. Tumulty, secretary to the President; Rudolph Foster, executive secretary; Thos. W. Brahan, chief clerk; E. W. Sullivan, chief of telegraph division; Charles C. Swan, stenographer to the President; Warren F. Johnson, stenographer to the secretary; C. C. Wagner and T. M. Hendricks, stenographers; P. E. McKenna, doorkeeper; Joseph Sheehan and J. B. Hayes, messengers.

DEMOCRATIC VIEW OF THE MAINE SITUATION. With Congress adjourned at last and comparatively few problems of state pressing him, President Wilson is able now to give more attention to the Presidential campaign. In fact, both the executive office at Ashbury Park and the President's cottage at Elberon are to be dual nerve centers of the contest the President must wage for his own re-election.

Politics in these places is a far more absorbing subject than statecraft. To-day particularly the interest of the President and his circle is centered upon the election in Maine, which is expected to give the first intimation of the public's attitude.

The Democratic leaders are not sanguine of sweeping the State by

any large majority. They would not be disappointed if the Republicans should carry it, for they say Maine is a swing State, and the result of the election will depend upon the result of the election in Maine.

PARAMOUNT ISSUE—EIGHT-HOUR LAW AND SUFFRAGE.

From the talk today in the seclusion of the White House it is apparent that the eight-hour law question and Woman Suffrage are paramount new issues of the political campaign. The Democrats are ready to meet Republican attacks on the eight-hour law recently passed by Congress by challenging the candidate to state clearly whether he is opposed to an eight-hour day. They are planning to maneuver him into a corner where he will have to pose as champion of capital against labor and human rights. They will point out to the Progressives that one of the cardinal principles of that party demands for social justice an eight-hour day for continuous labor.

President Wilson also is interested in the suffrage situation, and the Democrats do not intend to let Mr. Hughes get away with the feminine vote in Western States by his recent declaration in favor of suffrage on a national basis instead of by States. Mr. Wilson's speech to the Women's Convention at Atlantic City last week is only an introduction to further attention to the subject. There are indications that he is not so uncompromising as in the past, regarding the subject to the States for action.

While no definite arrangements have yet been made for political delegations to visit the President's cottage, the pilgrimages are to start soon. The small platform built out from the front porch for the notification ceremony has been left in place to serve as a platform from which he can address the visitors day after day.

Sunday was a day of complete rest for Mr. Wilson and his family. He did not even go to church, but remained at home, enjoying the first respite from work and cares for many months. In the afternoon Mrs. Wilson took a long auto drive along the coast and stopped in to see his daughter, Mrs. McAdoo, who is recovering from her recent illness at Spring Lake.

Big Firm's Welfare Work Gives These Girls Rockaway Vacation



Summer Outings Provided for
250 Girl Employees of
Bloomingdale Bros.

At the close of the vacation period the records show that about 250 of the girl employees of Bloomingdale Bros. spent their vacations at Far Rockaway and Rockaway Beach, in the homes provided for them by the firm. This is one of the branches of the welfare work conducted by Bloomingdale Brothers for their employees, and provides for the annual vacation of their girls, who get their entire

expenses paid, including railroad fare as well as their hotel accommodations. The salaries and expenses are paid out of the Free Vacation Fund established by the late Lyman J. Bloomingdale, and perpetuated by the present members of the firm, his three sons, Samuel J., Hiram C. and Irving L.

Bloomingdale Brothers was the first New York store to undertake welfare work among employees—a work which is going on in many branches of the business. On account of the increased force of employees it was necessary this year to increase the accommodations, adding an establishment at Holland Station, Rockaway Beach, to take care of the overflow from the house at Far Rockaway.

mobile in which the men who held up the brick company's treasurer was on the way from a bank in Hackensack with money to pay off employees when four men jumped from ambush. He was knocked out with blows on his head from the butt end of a revolver and his hand injured so that he was compelled to let go of the money.

THE ONLY WAY.

Conrad brothers, in Sandusky company, Ohio Guards, look so so much alike the captain made one a corporal so he could tell them apart.

HUGHES TO ADDRESS CROWD OF 50,000 AT GREAT STATE FAIR

Reviews Carnival Auto Parade
at Syracuse in Opening
of Big Day.

SYRACUSE, N. Y., Sept. 11.—Charles E. Hughes, the Republican nominee for President, is the main attraction of the great State fair to-day. He arrived here at 8:45 this morning and went to the fair grounds

after reviewing the Syracuse Carnival automobile parade. The weather is ideal and an attendance of at least 25,000 is expected. Five weeks ago to-day the former Governor of New York made the first speech in his transcontinental tour in Detroit. To-day he was on the same stretch of that tour, and, as he himself expressed it to members of his party, "going strong." He admitted, however, that he would be glad to get the five or six days' rest in Bridgehampton, L. I., that has been granted him by his campaign managers before he swings out again on a practically continuous series of trips.

Mrs. Hughes hopes to be able to accompany her husband on all future trips, provided the Hughes children can be comfortably located with relatives and in school during the time from now until Nov. 1. Mr. Hughes, who as Governor, put a stop to horse racing in New York for a time, is to witness the grand circuit races this afternoon.

SPECIAL NOTICE.
ASK FOR and GET
HORLICK'S
THE ORIGINAL
MALTED MILK
Keep substitutes out! YOU save price

Iron Is Greatest of All Strength Builders, Says Doctor

A Secret of the Great Endurance and Power of Athletes

Ordinary Nuxated Iron Will Make Dollars, Nervous, Rundown People 200 Per Cent. Stronger in Two Weeks' Time in Many Cases.

Most people foolishly seem to think they are going to get renewed health and strength from some stimulating medicine, more potent or narcotic drug, said Dr. Sauer, a specialist who has studied the matter of fact, real and true strength can only come from the food you eat. But people often fail to get the strength out of their food because they haven't enough iron in their blood to enable it to change food into living matter. From their weakened, nervous condition they know something is wrong, but they can't tell what, so they generally commence doctoring for stomach, liver or kidney trouble or symptoms of some other ailment caused by the lack of iron in the blood. This thing may go on for years, while the patient suffers untold agony. If you are not strong or well, you owe it to yourself to make the following test: See how long you can work or how far you can walk without becoming tired. Next take two five-grain tablets of ordinary nuxated iron three times per day after meals for two weeks. Then test your strength again and see for yourself how much you have gained. I have seen dozens of nervous, run-down people who were taking all the while double their strength and endurance.

CHAUFFEUR, 30, IN JAIL AS AUTO HOLD-UP DRIVER

Hackensack Police Expect Confession in \$1,875 Brick Company Payroll Robbery.

HACKENSACK, N. J., Sept. 11.—Suspected of having been the driver of an automobile that contained four men, who held up and robbed Herbert Mehrhof, treasurer of the Mehrhof Brick Company, at Little Ferry, of \$1,875 Aug. 26, Mike Groginnello, about thirty years old, is being held in the county jail pending investigation. Prosecutor Hucks believes Groginnello will make a confession that will disclose who were concerned in the holdup. Groginnello was arrested in West Hoboken yesterday by Police-man Schulz of Little Ferry. It is declared Groginnello drove the auto-

B. Altman & Co.

An Interesting Importation of Modern Needle-point

has just been received. This revival of an old-time needlecraft is shown in highly artistic designs for chair seats and backs, bench seats, pillow covers, table runners, etc., particularly adapted for the adornment of period and other decorative interiors.

These canvasses, with the necessary materials for working, may be obtained in

The Fancy Needlework Department
(Fourth Floor, Madison Avenue section)

B. Altman & Co.

Men's Balta Lace Shoes

in tan or black, will be offered to-morrow, to introduce a new last, at

\$4.85 per pair

These Shoes have heretofore been sold in regular stock at a much higher price.

(Men's Shoe Department, First Floor)

A New Selection of Celluloid Toilet Articles

(Ivory-finish)

will be placed on sale to-morrow at prices that offer a remarkable opportunity, especially in view of the fact that an engraved monogram in any one of several styles and colors is included.

Mirrors, \$1.25, 2.25
Puff Boxes, 50c., 85c.
Shoe Horns, 50c., 65c.
Combs . . . 25c.
Nail Brushes, \$2.25
Cloth Brushes, 2.00
Hair Recivers, 50c.
Nail Buffers, 85c.
Nail Files and Button Hooks . each 30c.

Fifth Avenue, New York

Stern Brothers

West 42nd Street Between 5th and 6th Avenues West 43rd Street

The September Sale of Decorated China, Glassware and Electric Lamps

On the Fourth Floor, continues to provide very exceptional economies in the most desirable grades, from the most inexpensive to the highest priced.

SPECIALLY FEATURED FOR TO-MORROW, TUESDAY:

American Porcelain Breakfast Sets, 86 pieces; fancy border design; formerly \$9.95, . . . at	\$2.95	American Porcelain Dinner Sets, 107 pcs.; variety of decorations; formerly \$16.00, at	12.50
American Porcelain Luncheon Sets, 51 pcs.; neat border patterns; formerly \$7.00, . . . at	\$5.50	Limoges China Dinner Sets, 107 pcs.; unique border decorations; formerly \$31.00, at	26.00
Limoges China Dinner Sets, 107 pcs.; lanternier, with bread and butter plates, dainty border decorations; formerly \$37.50, at	30.00	Limoges China Dinner Sets, 106 pcs.; wide acid encrusted gold border and handles, open stock pattern; formerly \$175, at	125.00

Theo. Haviland Limoges China Dinner Sets, 108 pcs.; new border design, formerly \$38.00 and \$41.00, \$30.00 and 32.00

Electric Table and Floor Lamps

AT CORRESPONDING REDUCTIONS IN PRICES.

Boudoir Electric Lamps, solid mahogany; 10 inch silk shade; formerly \$3.00, at	\$1.85	Table Electric Lamps, of solid mahogany; two lights; pull chain socket with 18 inch silk shade in two shapes; formerly \$9.00, . . . at	\$6.75
Electric Lamps, solid mahogany; with 10 inch imported silk shade; formerly \$5.25, at	\$3.00	Floor Electric Lamps, of solid mahogany, black and white, old ivory enamel; two lights; pull chain socket; 24 inch fancy figured silk shade; reg. \$10.50, at	11.50
Metal Library Electric Lamps, two lights; pull chain socket; art glass shade; formerly \$5.95, at	\$4.50	Black Lacquer Floor Electric Lamps, Japanese decoration; two lights; pull chain socket; regularly \$15.00 and \$1.00, at	\$11.00, 17.50

The Magic That Instantly Furnishes Your Home---Without Cash

Cowperthwait & Sons' credit terms are like magic. Instead of waiting and waiting to save up IN ADVANCE for the things you need, you can GET EVERYTHING AT ONCE, by paying a little now and a little each week or month.

In that way you need not touch your savings. You have the use of all the pretty home furnishings you need while paying for them.

And Cowperthwait & Sons' terms are SO LIBERAL you will hardly notice the payments at all. Just come and select the things you want—a few odd pieces or enough to completely furnish your home. There is no red tape—we will send everything to your home at once. Our 109 years' reputation is your guarantee of perfect satisfaction with price, quality and service.

Open Saturday Evenings

This Suite only \$10 a month

Hand Painted Set in Ivory or Black Enamel

This 3-piece Dining Room set is a beautiful reproduction of the best in Colonial Furniture. The decorations are natural looking floral designs, painted by hand. Comes in Ivory or Black Enamel. Set includes Table, which measures 36 inches wide and 54 inches long, 4 chairs, 2 arm chairs and one buffet. A small China Cabinet, 2 plain chairs and one arm chair. Each piece is made with great care by the best cabinet makers. Price \$187.50

Fall Display of Curtains, Linens, Blankets

Below are a few examples of the many attractive offerings to be found in our complete fall stock—now ready.

Lace Curtains, \$2.50 pair
Curtains with lace top and 6 inch fringe, \$2.50 pair
Large size Cotton Blankets, 1.50
Wool fill Blankets, \$2.50
Sed Sets, all styles, from \$2.75 up

White Enamel Bed

This pretty and substantial bed has 3-inch square posts, square top rail and 18-inch round fillers. Note the sturdy construction and the fine workmanship. At present high prices of materials this bed is a real bargain at \$9.90

Cane Panel Parlor Suite

This attractive 3-piece suite has mahogany finish frames and pretty cane panels. Light and graceful in design, yet possessing of unusual strength. Comes in blue or mahogany. Price \$39.75

Parlor Suites of All Styles at Equally Attractive Prices.

\$55 Columbia Combination.

Here's a special combination of the Columbia "Jewel," a handsome cabinet and six double disc records (12 selections) for only \$55. Oak or mahogany. Pay but \$5.00 down and \$5 a month.

A thousand double disc records to choose from at 50c each and up.

No Cash Discount on Columbia Goods.

Furmed Oak Desk

This desk is made of fine quartered oak and is finished, not stained. This means the finish will not rub off. Wood knobs. Price \$12.50

Solid Mahogany Tea Wagon

This charming little piece has removable glass tray and rubber tread. Solid mahogany. Price only \$8.75

Rugs and Carpets

On our big sunlit floor hanging on set ideas in floor coverings displayed in such a way as to make selection a pleasure instead of a tiresome task.

24 x 36 Rug \$5.95
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Liberal Credit Terms

\$1 Monthly on \$15
\$5 Monthly on \$50
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Other accounts in proportion. Pay by the week if you wish.

10% OFF FOR CASH.

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